

planet  groove

brand guidelines

# let's get out of this world!



Planet Groove is a feel-good far out fantasia of a music festival. Following the Disco Demolition Night of 1979, we're here to celebrate disco's comeback in modern music.

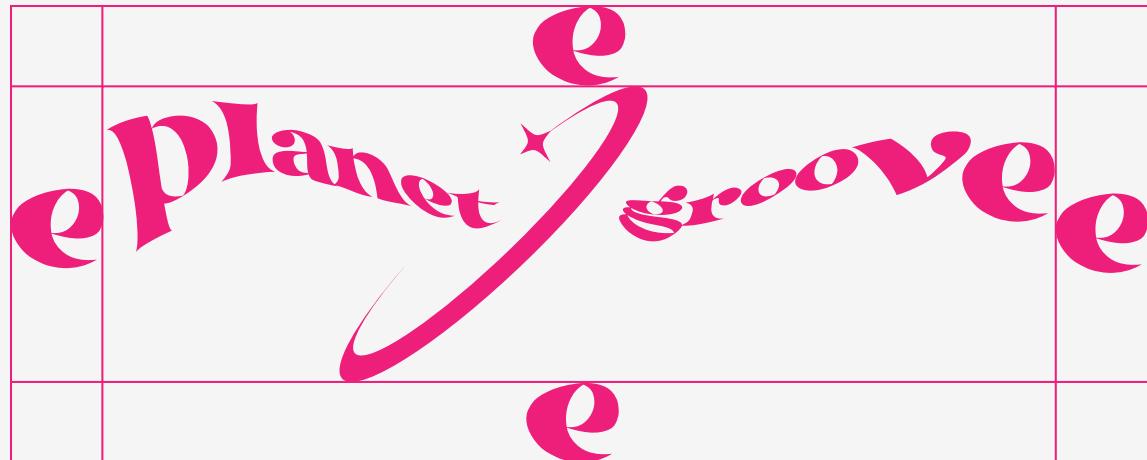
Planet Groove is held at the Hayden Planetarium during the Lyrids Meteor Shower. Come boogie with us for an unforgettable night under the stars.





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Don't forget  
to give the logo  
some space  
to boogie!

The secondary logos  
can get as comfy as  
they want, though. No  
personal space here!



But always use one  
uniform color! Do not  
mix and match colors!



Use THIS for the  
leaders of the  
bunch: the headings  
and titles.



# Curvilingus

**Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz**

**0123456789**

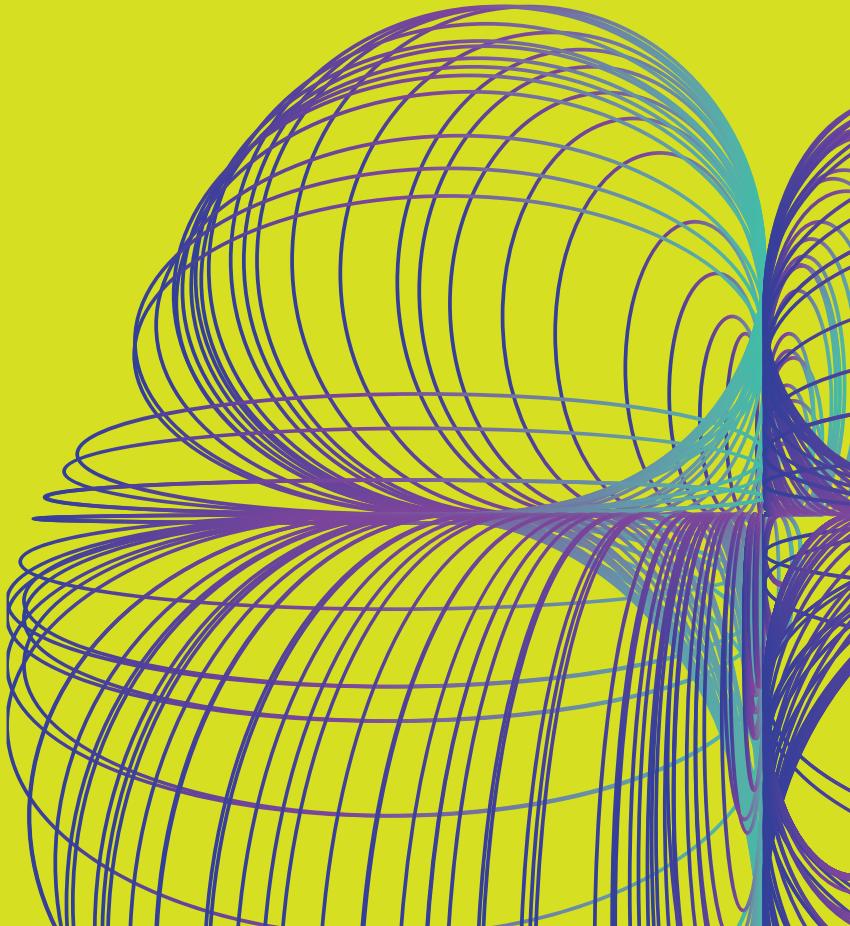
# 휴먼엑스포

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

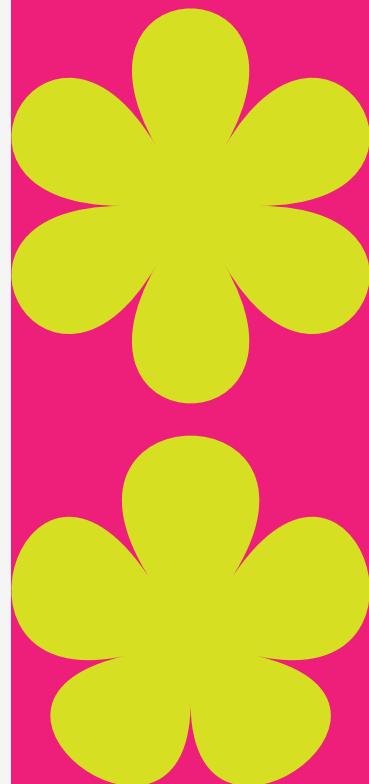
0123456789



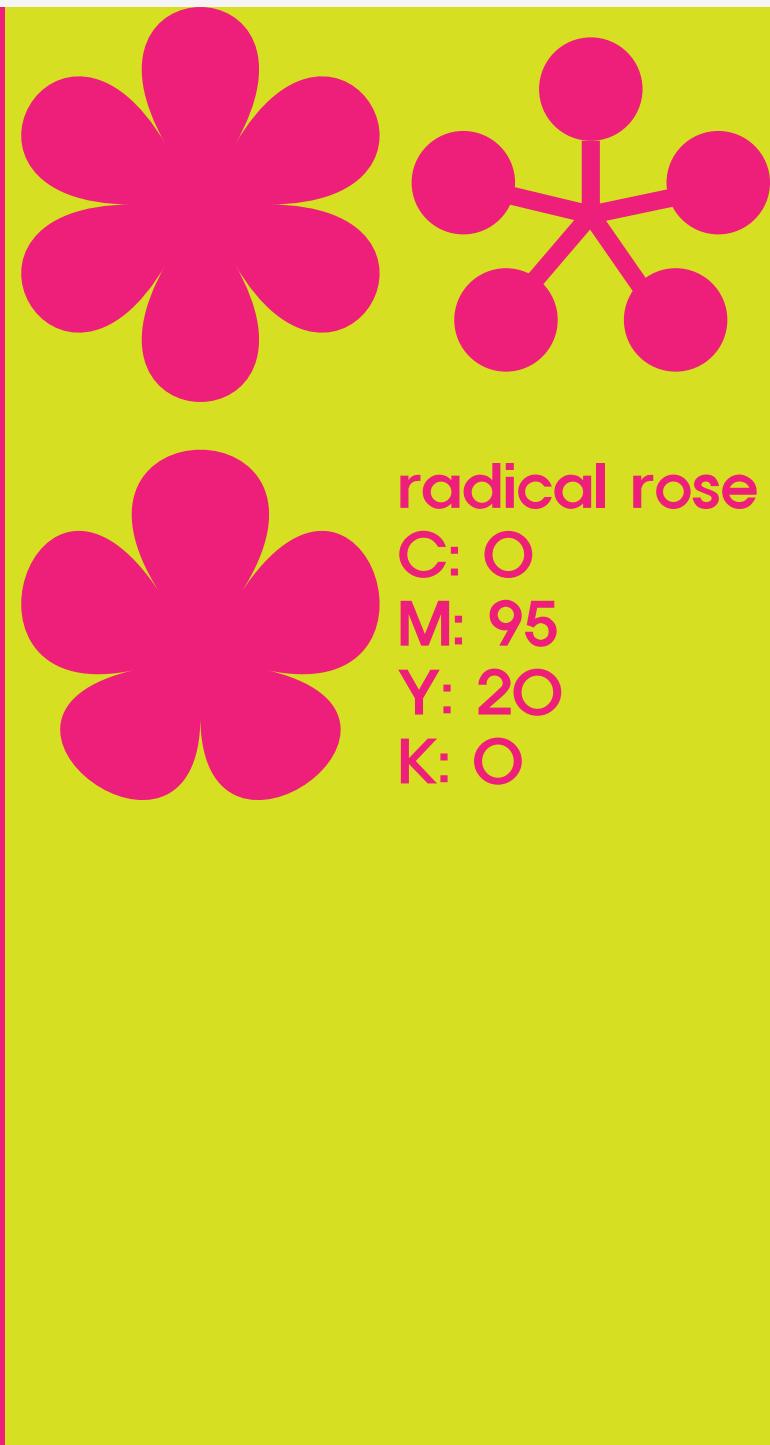
...and use THIS for  
your body text.



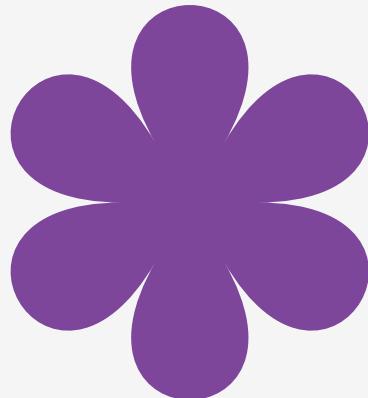
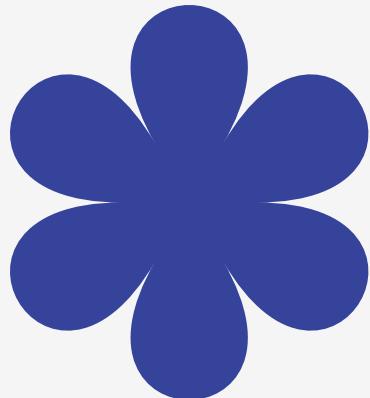
Never use the  
green on a white  
background!



alien green  
C: 20  
M: 0  
Y: 100  
K: 0



radical rose  
C: 0  
M: 95  
Y: 20  
K: 0

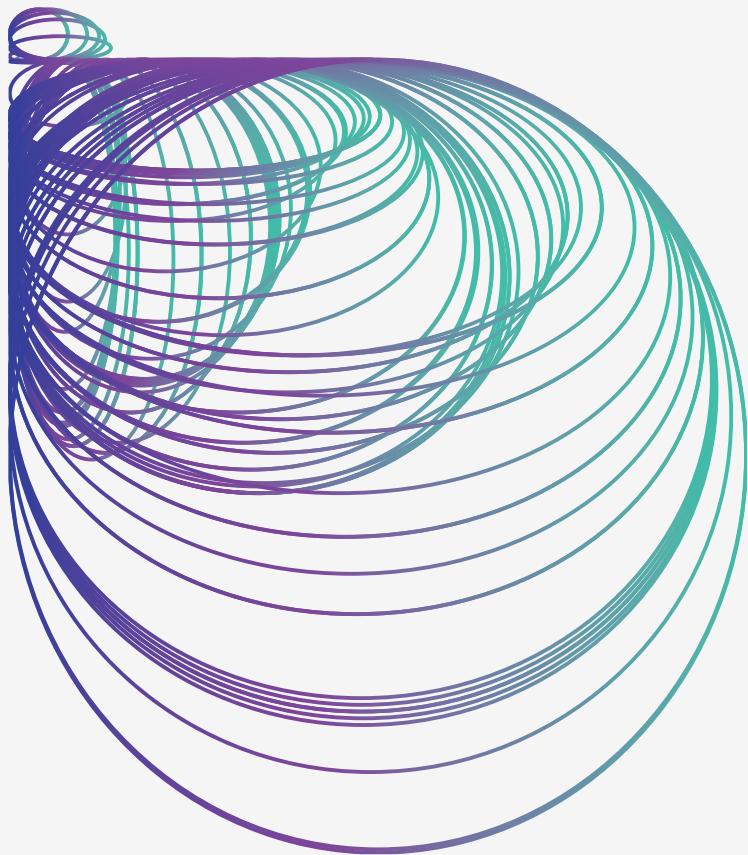


**deepspace**  
C: 93  
M: 88  
Y: 1  
K: 0  
Location: 0%

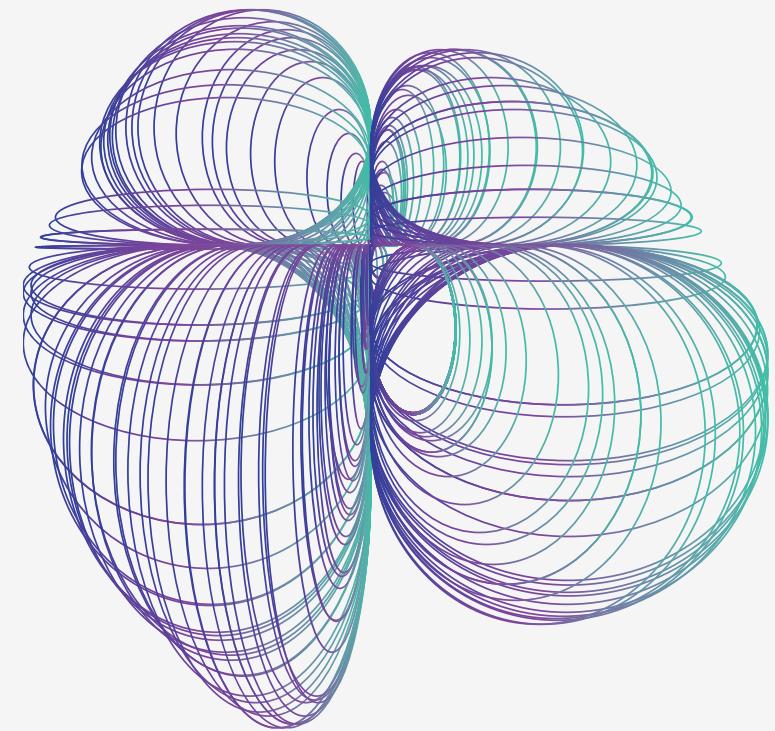
**violet nova**  
C: 60  
M: 86  
Y: 0  
K: 0  
Location: 43.55%

**stardust**  
C: 66  
M: 0  
Y: 43  
K: 0  
Location: 100%

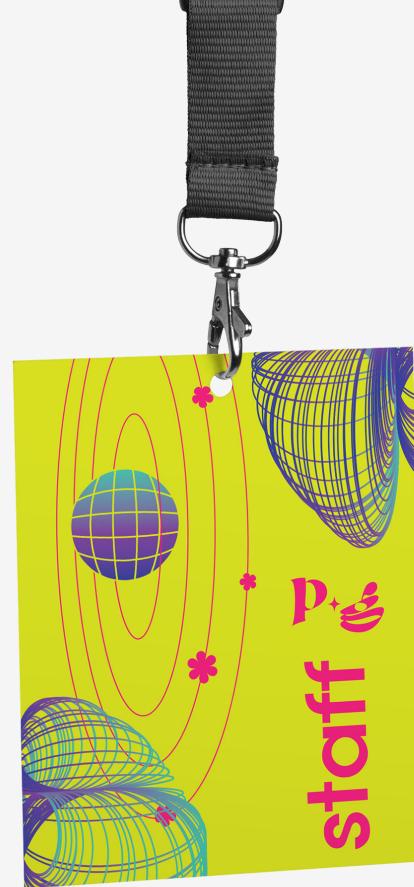
**...don't forget our funky space gradient!**

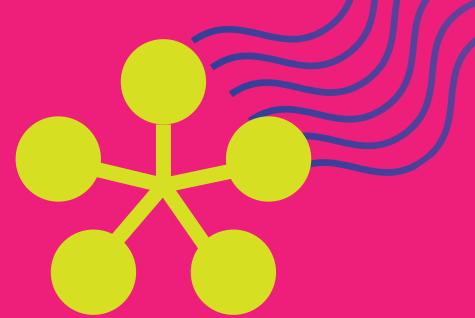
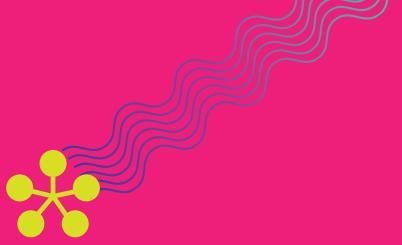
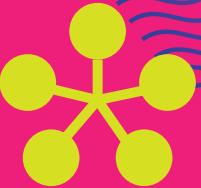


Gradients should  
be used for these  
graphics only, and  
nothing else.









you're all set to blast off!