

CALLIA TANG

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EDUCATION

University of California, Davis

Bachelor of Arts in Design

June 2024

Relevant Coursework: UI/UX Design, Interactive Media, Coding for Designers, Visual Communication: Graphic Design, Type in Motion, Letterforms and Type

DESIGN EXPERIENCE

South San Francisco High School | *Social Media Manager* | South San Francisco, CA

Aug 2019 – Sept 2019

- Organized and designed Instagram post layout and FAQ page for a school environmentalist club
- Increased club membership from four to twenty members through daily Instagram posts
- Communicated with interested students through online messaging and in-person outreach to promote the club

PROJECTS

That Website Class | *Co-Designer*

- Conceptualized sketches for an informational exhibit showcasing students' design projects for the University of California, Davis, resulting in heightened self-esteem for the featured students
- Prototyped mobile and desktop layout designs on Figma for an informational website about the exhibit, promoting student interest in the design field of study
- Clarified any difficulties or errors other designers had with the prototyping software, promoting teamwork and streamlining the process to a perfected final product

CUSTOMER SERVICE EXPERIENCE

City of Fairfield | *Recreation Specialist* | Fairfield, CA

Nov 2024 – Present

- Supervised groups of 50-100 children and teenagers in a daily after school program with a strict, fast-paced schedule that required me to be vigilant and efficient while maintaining a positive and upbeat attitude
- De-escalated and resolved conflicts between children, coaching them on how to communicate with each other and find positive resolutions to disagreements
- Communicated with parents daily about their children's mental and physical wellbeing, learning how to discuss difficult topics while reinforcing a calm and supportive environment
- Logged and filed data on children's individual food allergies, medical conditions, emergency contacts, and behavioral issues

City of Suisun City | *Recreation Specialist* | Suisun City, CA

Aug 2024 – Present

- Facilitated 20+ indoor and outdoor community events averaging 100 attendees of all ages
- Upheld standards of cleanliness and sanitation for a community center averaging 100 daily visitors, most of them being small children and senior citizens who were at a heightened risk of infection and diseases
- Designed winner certificates and promotional merchandise for a car show with 100+ attendees, bringing a new perspective to the creative direction of future events

Atria Senior Living | *Event Coordinator* | Daly City, CA

Dec 2019 – Feb 2020

- Planned and organized indoor arts and crafts activities for 40+ senior citizens, encouraging the use of fine motor skills and active creative thinking
- Assessed the social needs of seniors, motivating them to participate in more activities and socialize with others, supporting them with positive reinforcement
- Coached seniors on how to maintain an active lifestyle through daily stretches and light physical exercise while emphasizing the importance of staying healthy

KEY SKILLS

- Design Software:** Figma, Adobe Illustrator, InDesign, Photoshop, and After Effects, Canva, Rhino
- Web Development:** HTML, CSS, JavaScript
- Other Technical Skills:** Microsoft Office Suite, Google Documents, Slides, and Sheets
- Personal Skills:** Creative thinking, communicative team player, adaptability to challenging situations